



TWO NO-COST SMALL BUSINESS WORKSHOPS

# INTRO TO BUSINESS

## WE WILL COVER:

- ▶ Business Planning
- ▶ Feasibility Study
- ▶ Structural Establishment
- ▶ Marketing
- ▶ Access to Capital
- ▶ Turlock Partnership Incentive Program

## SESSION DATES



FEBRUARY 12TH  
3:30PM - 4:30PM

TURLOCK CITY HALL  
156 S BROADWAY, TURLOCK, CA

[bit.ly/introtobizpart1](https://bit.ly/introtobizpart1)



**INSTRUCTED BY: PABLO GOMEZ**  
EXPERT SBDC BUSINESS ADVISOR



FEBRUARY 26TH  
5:30PM - 6:30PM

HOLIDAY INN EXPRESS  
3001 HOTEL DR, TURLOCK, CA

[bit.ly/introtobizpart2](https://bit.ly/introtobizpart2)

POWERED BY



U.S. Small Business Administration

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