



# Press Release

January 25, 2016

***FOR MORE INFORMATION CONTACT:***

***Maryn Pitt, Assistant to the City Manager***

***For Immediate Release***

## **FUTURE DESIGN AND ALIGNMENT OF WEST MAIN STREET**

***Community Input Needed***



Turlock's downtown is a jewel, but getting to downtown from Highway 99 can be a challenge. The city's West Main corridor from the highway to Main Street was never designed to hold the traffic that travel that road in the twenty first century. City leaders recognize that this issue needs to be addressed and is seeking community input.

A public community meeting will be held on Wednesday, January 27, 2016 at 6:00 PM in the Council Chambers at City Hall, 156 S. Broadway Turlock, California to consider future design and alignment of West Main Street between Lander Avenue and State Route 99. The City is in the early stages of developing a plan that will guide the traffic flow and safety improvements along this corridor. The goal of this meeting is to provide a few conceptual ideas and seek public input on those or any other ideas.

"I want to hear from the residents of the West Main Street neighborhood," said Mayor Gary Soiseth. "This corridor's improvement is more than just a beautification project. With the increased use of West Main Street as an entrance into our downtown, we now have major infrastructure repairs that can no longer be delayed."

The community meeting will include city staff providing additional information for homeowners on the HUD funded programs for grant and loans to assist them in improving their homes along the West Main corridor or in any other part of the City. Mayor Soiseth added, "West Main Street has historically been a visitor's first impression of our community. It's our intention to make that first impression a great one," remarked Mayor Soiseth. "When Turlock invests in our older neighborhoods, we attract new businesses, decrease crime, and improve community cohesion. Wednesday's workshop will allow us to work collaboratively with residents of this neighborhood and throughout the city to create a vision of a restored West Main Street corridor."

The community and local residents are encouraged to attend Wednesday night's community meeting. All interested parties will be given an opportunity to be heard. Anyone may present their views on this matter in person, by writing or by representative. Additional information or questions may be directed to Nathan Bray, (209)668-6035, [nbray@turlock.ca.us](mailto:nbray@turlock.ca.us) or at 156 S. Broadway Suite 150, Turlock CA.

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