

*Sports & Recreation Facilities
Prioritization and Feasibility Study*

Citizen Advisory Team Meeting

April 6, 2016

The Sports Management Group



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City Goals and Objectives



2. Council Direction

- Identify City-wide facility and program priorities
- Engage the community in a collaborative process
- Develop an achievable and sustainable plan
- Create a strategic planning tool to guide future development



2. Role of the Citizen Advisory Team

- Provide insights and direction
- Disseminate information
- Encourage broad community participation
- Identify issues, validate findings, strategize solutions



2. City's Guiding Principles

1. Serve the general community
2. Develop strategies to fund project goals
3. Create sustainable operations
4. Continue to maintain and invest in infrastructure
5. Grow commitments with partners



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Study Approach



The Sports Management Group

Solution driven, committed to excellence

- Over 500 community projects
- 30 years of excellence in:
 - Public facilitation & outreach
 - Space planners
 - Programmers
 - Financial & market analysis
 - Operations planning
 - Design consultants



3. Project Approach

1. Data Collection & Synthesis

- Existing plans
- Facility descriptions & users

2. Develop a Community Profile

- Demographic analysis

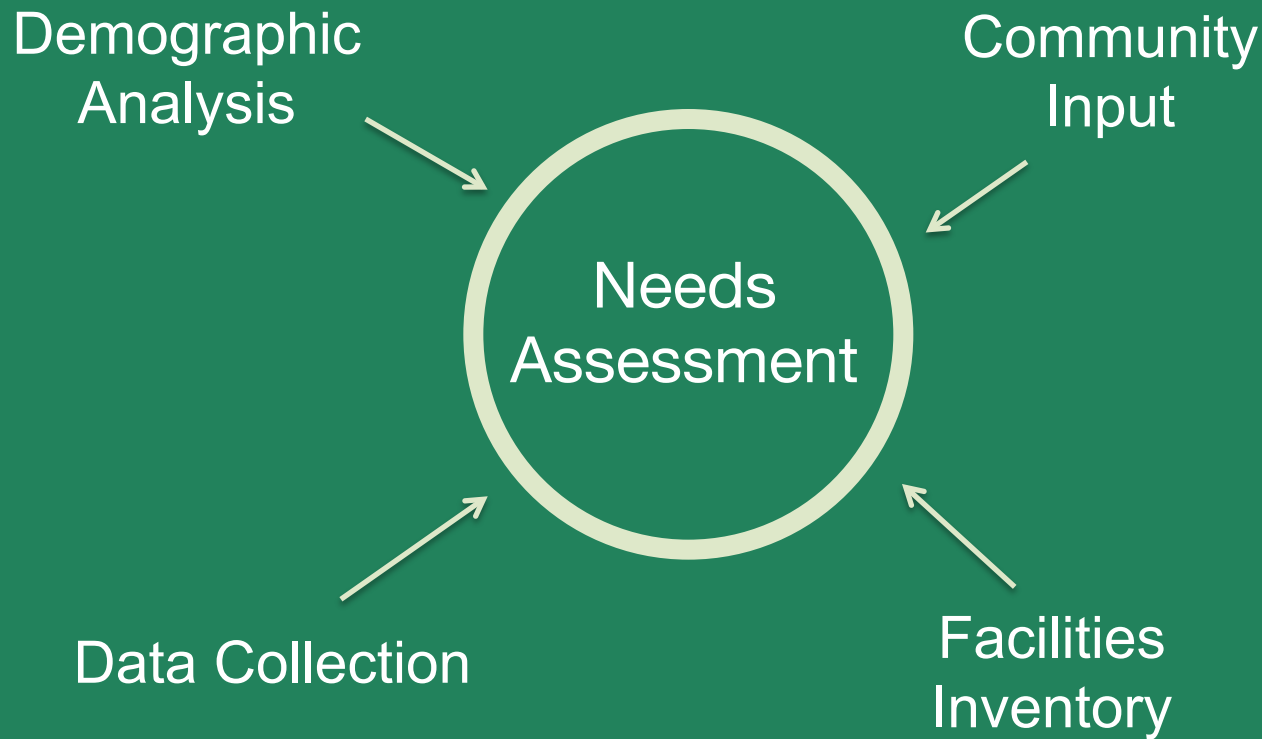
3. Inventory & Analysis of Existing Facilities

- Facility profile

4. Field & Facility Gap Analysis



3. Developing Community Profile



3. Gap Analysis



Demographic
Profile

Facility
Inventory

Stakeholder &
Community Input



3. Project Approach

5. Project Priorities, Feasibility, & Funding

- Update standards
- Prioritization criteria
- Financial analysis
- Funding options
- Project prioritization



3. Project Approach

6. Report of Findings & Recommendations

7. Report Presentation

- Joint Presentation May 24
- Final Presentation to City Council June 28



3. Public Engagement

- Outreach Plan
- Promotional Materials
- Website
- Information Centers
- Community Workshops (2)
- Community Organizations Engagement



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Facilities Discussion

